ALOADVISORS

Miriam Cavazos
Associate

Education

BSc – Economics, Tecnologico de Monterrey, Mexico

MSc – Economics, Lund University, Sweden

Languages
Spanish
English
Swedish

Linked in.

Experience Summary

Miriam is an economist with a deep interest in data analysis. She has experience in collective action initiatives related to water security/water stewardship. She has applied data analysis and strategic planning on sustainable solutions to help improve resource management and business decisions.

She started her career at FEMSA Foundation, where acquired knowledge in topics related to water security, water replenishment, risk management, environmental governance, and circularity.

She is a creative and flexible person that applies her knowledge to reach objectives effectively and efficiently. Miriam holds a BSc in Economics from Tecnológico de Monterrey and an MSc in Economics with a specialization in econometrics from Lund University. Miriam is based in Lund, Sweden.

Representative Projects

- Implementation of the Return on Sustainability Investment (ROSI™) Methodology to enable sustainable business decisions in topics related to water stewardship, supply chain resilience, regulatory and reputational threats, and plastics and decarbonization/resilience challenges.
- Design and deployment of a global water risk assessment for the agricultural value chain for a beverage company.
- Strategic Planning in Water Funds in Latin America.
- Deployment of strategic planning tools for creating and strengthening Water Funds in Latin America.
- Content creation in collaboration with the National Lubricant Container Recycling Coalition.