



Ariadna Rodríguez Associate

Education

MS – Industrial Engineering, IBERO
University, Mexico City, Mexico

Languages

Spanish
English
French
Portuguese
Catalan

Linked 

Experience Summary

Ariadna is an engineer with over 9 years of international experience in the areas of sustainability, health and safety, water conservation and productivity management. Ariadna led the development of the sustainability and productivity departments of PepsiCo Latin American Beverages Business. She led the implementation of sustainability projects for the optimization of water and energy consumption in Latin American bottling plants. She led the implementation of carbon management and CO2 tracking in the company's facilities and third-party manufacturers in Latin America. She conducted training sessions at the bottling plants. Implemented Lean Six Sigma methodology across Latin America to standardize project tracking and capitalize on savings in corporate and bottling facilities.

Representative Projects

- Sustainability & Productivity Manager, lead the implementation of sustainability projects for water and energy usage optimization across Latin America. Project manager for productivity initiatives, collaborated with Finance for regional monthly KPI tracking and reporting. Lead the Lean Six Sigma Implementation across Latin America to standardize project tracking and capitalize savings in company-owned plants and bottling facilities.
- Sustainability & Productivity Senior Supervisor, responsible for the departments of Sustainability and Productivity in Latin America. Lead Recon Diagnostics and Deep Dive initiatives across Latin America which included follow up and implementation of best practices. Controlled the Sustainability, Productivity and Operations budget for development of suppliers, new products, unmet needs and strategic alliances in Latin America.
- Sustainability Coordinator, accountable for collection, analysis, and reporting on energy, water, solid waste, and effluent quality. Accountable for implementation/auditing/reporting of an EHS & Legal compliance metrics module across the Latin American region. Development of a metrics handbook regarding sustainability and productivity measures.