



## José Rodríguez Associate

### Education

BS – Sustainable Development  
Engineering, ITESM University, Monterrey  
México

### Languages

Spanish  
English



### Experience Summary

José Rodríguez is a professional engineer with relevant experience in sustainability, collective action initiatives, project management and environmental, health and safety management systems. José has served the food and beverage sector in Latin America for almost a decade as project manager working with cross-functional teams developing and executing strategies aiming for positive environmental and social impact.

José started his professional career as an environmental sustainability engineer at PepsiCo México where he got to develop and execute the country level strategy for water and energy consumption reduction, renewable energy supply, environmental compliance and operational excellence. He also led the R&D business unit transformation across Latin America by implementing a global environmental, health and safety management system. He now works closely with clients such as FEMSA Foundation formulating/ deploying ESG integration strategies and implementing Collective Action initiatives towards creating impact at scale. José is currently increasing his experience as a workshop facilitator, which has been key to the development of long-term strategies for Collective Action platforms.

José is also certified as ISO 14:001 and OSHAS 18:001 internal auditor and as Kaizen Leader. In addition, he achieved a certification of Project Management Skills based on the PMI and IPMA standards from ITESM University.

### Representative Projects

- ALO Advisors: 1) Strengthened a portfolio of Collective Action platforms throughout Latin America and led the creation and consolidation of one of them; 2) Strategic planning workshops facilitated in Guatemala, Bogotá and Uruguay.
- PepsiCo: 1) Management of the water sustainability strategy for Mexico operations, on source intensity and regulatory compliance, achieving a significant improvement of 8% on water consumption over 3 years; 2) Management of 11 wastewater treatment plants operations achieving regulatory compliance and potabilization performance above 65%; 3) Led the country renewable energy supply contract achieving an annual wind energy supply of 150GWh; 4) Management of the environmental sustainability project portfolio; 5) Led the LatAm R&D BU transformation defining and executing the strategy to meet regulatory compliance and zero impacts on the associates and environment.